

TELEVISION SYSTEM WITH DOWNLOADABLE FEATURES**ABSTRACT OF THE DISCLOSURE**

The present invention is directed to providing  
downloadable features, and more particularly to providing these  
features to identified receiving locations (50) in a television  
system (10). Features may be desired by the manufacturer for  
correcting software defects, updating software, or meeting  
compatibility requirements. Features may also be ordered by  
consumers who respond to solicitation advertisements (130) for  
those features. The data related to the features is compiled  
and sent from a main location (20) to multiple receiving  
locations (46, 48 and 50). The data is then stored in a memory  
(58) in the identified receiving locations (50), and software  
is used to install or operate the stored feature.